



Meet the new stars of the dairy universe

Tom Quaife, Editor, Dairy Herd Network | Updated: March 23, 2012



On March 7, in a special ceremony in Washington, D.C., four farms and two processors were recognized for sustainable dairy practices. [Read more.](#)

Now, they are the stars of a new Got Milk? ad.

Appearing in the ad, left to right, are: Kenn Buelow, of Holsum Dairies in Hilbert, Wis.; Marie Audet, of Blue Spruce Farm in Bridport, Vt.; Ted Sniegocki, of the Dean Foods Company-AgPower Partners collaboration in Gooding, Idaho; Steve Rowe, of Darigold, Inc., in Seattle, Wash.; Dolores Werkhoven, of Werkhoven Dairy in Monroe, Wash., and Mike Brubaker, of Brubaker Farms in Mount Joy, Pa.

The ad will appear in the April issues of *Dairy Foods* and *Supermarket News*.

Although none of its representatives appear in the ad, Oakhurst Dairy, a dairy processor in Portland, Maine, received honorable mention for outstanding dairy processing and manufacturing sustainability.

The inaugural U.S. Dairy Sustainability Awards even caught the attention of the White House.

Officials from the Innovation Center for U.S. Dairy, along with the award winners, were invited to the White House later in the day on March 7 for a dialogue with Cecilia Munoz, director of the White House Domestic Policy Council, as well as representatives from the U.S. Department of Agriculture, the Environmental Protection Agency and others.

The awards recognize dairy farms and businesses for practices that deliver outstanding economic, environmental and/or social benefit.

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